

**SAVITRIBAI PHULE PUNE UNIVERSITY SPONSORED  
NATIONAL CONFERENCE ON  
LAVERAGING OF IPR FOR OPPORTUNITIES IN PHARMA INDUSTRY& STATE LEVEL  
COMPETITION” PHARMA TALENT QUEST”  
ON 10<sup>th</sup> & 11<sup>th</sup> FEBRUARY 2017**

Intellectual property rights (IPR) have been defined as ideas, inventions, and creative expressions based on which there is a public willingness to bestow the status of property. IPR provide certain exclusive rights to the inventors or creators of that property, in order to enable them to reap commercial benefits from their creative efforts or reputation. There are several types of intellectual property protection like patent, copyright, trademark, etc. Patent is a recognition for an invention, which satisfies the criteria of global novelty, non-obviousness, and industrial application. IPR is prerequisite for better identification, planning, commercialization, rendering, and thereby protection of invention or creativity. Pharmaceutical industry currently has an evolving IPR strategy requiring a better focus and approach in the coming era. So to understand IPR in its best way from the skilled experts, the conference was organized for enlightening our students and faculty members.

<b>SPEAKER</b>	<b>DESIGNATION/ ORGANIZATION</b>
Dr. M.G. Kulkarni	Emeritus Scientist ,CSIR- URDIP, Pune
Dr. Vijaya Desai	Asso. Director, Lupin Ltd., Pune
Ms. Shrividya Ravi	Patent Associate at Ganalex Hermetics Research Ltd
Ms. Pallavi Kharkar	Proprietor- IPRAM
Dr. Sanjay Tamoli	GEO- Abhinav Healthcare Products Pvt.Ltd
Dr. Abhijit Gothoskar	Pharmaceutical Consultant
Ms. Sandhya Shenoy	Asso. Vice President, FDC Ltd
Ms. Asiya Choudhari	Manager- Intellectual Property Enzene Biosciences Ltd.,Pune